

# ARIANA SALAZAR

Graphic Designer

832.519.1996

ariana@mykal.design

 @mykal.design

## Expertise

Church & Sermon Graphics  
Content Creation  
Poster Design  
Layout Design  
Print Knowledge

## Software

Adobe Suite  
*Illustrator, Indesign, Photoshop*  
Ms Powerpoint & Word  
Propresenter

## Others

Photography  
Videography  
Newtek Tricaster  
Panasonic Video  
Basic knowledge of HTML/  
CSS  
Handlettering



## Profile

Ariana currently resides in Houston,Tx where she works as a training Jr. creative at her local church. Ariana is actively seeking a faith based internship/apprenticeship to contribute towards the growth of the church by expressing original creative ideas and forming them into effective and visually captivating graphics such as sermon graphics, social media ads, and event branding & merchandise design.

## Work Experience

### Social Media Manager & Creative Role

*Local Church*

MAR 2020 – PRESENT Serves in the tech arts team as a videographer & photographer for service and events. Creates and designs graphic designs for sermon series. Designs and plans graphics and photographs weekly for social media accounts.

### Videographer

*Boulevard TV*

NOV 2018 – PRESENT Runs video cable and setting up for video camer equipment, operates as a stand alone roamer and dolley camera operator for live events, broadcast, streaming, and IMAG, and operates ProPresenter Media Software.

### Graphic Design Intern

*Ministry Pass*

MAY 2019 – JULY 2019 Served in a production role for media and design, editing video and graphics according to guidelines, producing design assets using existing templates and processes, perform related job duties as need, assisting with larger projects as needed, and working in-office with their team Tue.–Thu.

### Designs in Print Intern

*Lone Star College-Kingwood*

JAN 2020 – MAY 2020 Responsible for creating digital and print designs for LSC-Kingwood faculty, staff, and student organizations for campus events and activities.

### Marketing & Communications

*Hillsong Church-Phoenix*

JAN 2021 – MAY 2021 Served on the Hillsong USA College marketing team to design and create graphics for the @hillsongcollegeusa Instagram page. Worked on a team of fellow studnets to collaborate and exchange creative ideas for conent creation. Also served under the Hillsong Church, Phoenix Communications team to create graphics and branding for local church events.

## Accomplishments

High School Diploma 2018  
Lone Star College Design-a-thon 2019  
AAF Student Conference & Competition 2019  
Lone Star College-Kingwood Design Club Secretary 2020  
Certificate IV in Graphic Design 2020